

ALBAN VOGEL

albanvogel.ch

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I design digital products end-to-end covering the full chain from design to code to deployment. Team facilitator, Figma instructor, inventor of Metamate®, SAWI jury member for UX Design diplomas.

Product owner, developer and designer

Quanthome SA

Lausanne, Switzerland

from 06/2023

- Oversight of all visual output: 2 SaaS products, internal tools, corporate website, brand identity
- Daily use of generative AI (Claude Code, Gemini) across the design-code-deployment pipeline via Git
- Reporting to Co-CEOs, team of 10–20 (developers, data scientists, sales)
- Design System: 100+ Figma components, implemented in Storybook, deployed to production
- Team facilitation: sprint planning, retrospectives, workshops, mediation

Figma Instructor

Freelance

Geneva, Switzerland

from 05/2025

- Full Figma suite training for designer and non-designers (project managers, communications, HR, institutions)

Freelance UI/UX Designer, Product Designer

Freelance

Geneva, Switzerland

from 04/2023

- End-to-end design delivery: discovery, personas, wireframes, prototypes, visual design, dev specs

UX/UI Designer

QoQa Services SA

Bussigny, Switzerland

03/2023 – 04/2023

- Web & mobile prototypes, Design System evolution, cross-department collaboration

Digital Product Designer (UI/UX)

ICRC

Geneva, Switzerland

11/2021 – 06/2022

- Design coordination of the ICRC institutional website redesign (published 2024)
- UX research, stakeholder workshops, user testing, field coaching
- Cross-cultural design consistency (including Arabic-script considerations)

Product Designer

Cleverdist SA

Geneva, Switzerland

02/2019 – 10/2020

- Sole designer, IoT startup, 15 people — UX/UI, art direction, design system (Industry 4.0)

UI/UX Designer & Co-founder

prim+tive.swiss

Lausanne, Switzerland

08/2016 – 11/2018

- Design studio — institutional clients, Swiss Confederation, Design Thinking workshops

Graphic Designer

Freelance

Geneva, Switzerland

08/2015 – 12/2017

- Visual identities, brochures, packaging, infographics, print & digital advertising

Bachelor of Arts HES-SO

Graphic design — HEAD Geneva

2012–2015

Design Sprint Certification

Masterclass Jake Knapp — EPFL

2018

Genilem-HES Award

Selected with Sancho app

2015

Sawi Jury Member

Student diplomas

2024–2026

Jury Member

Coup de Coeur Award

2017

Design

UX/UI end-to-end · Design System · Visual design

AI & Technical

Claude Code · Git/GitHub · VS Code

Languages

French (native) · English (professional) · German (elementary)

Tools

Figma · FigJam · Miro · Adobe Creative Suite

Facilitation

Retrospectives · Co-design workshops · Design Thinking

Metamate®

from 2024

Strategic extension of chess. Game system, pieces, brand, website, platform. (metamate.ch)

ToTheWoods

2022

Platform connecting people with nature. Product design, Lean Startup. Featured in Le Temps

WEAFS Movement

2023

Neo-scouting - Intergenerational learning movement in nature.